



**THE DFW CHAPTERS OF....  
NATIONAL BLACK MBA ASSOCIATION  
NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS**

**PRESENTS THE  
3<sup>RD</sup> ANNUAL**

**BUSINESS COMMUNITY  
AWARDS GALA**

**2008 CORPORATE PARTICIPATION GUIDE**



Dear Business Owner or Event Supporter:

The DFW Chapters of the National Black MBA (NMBMBA) and the National Association of Black Accountants (NABA) will host the 3<sup>rd</sup> Annual Business Community Awards Gala on November 15, 2008. This single evening cocktail style affair brings together the corporate professionals, the entrepreneurs and individuals from our two high profile groups to recognize outstanding contributions to the African American Community in the Dallas Fort-Worth area. In addition to acknowledging today's leaders, proceeds from the gala will help to fund the scholarship components of both of our non-profit organizations. By supporting our two nationally recognized 501(c)(3) organizations, a portion of your donation will be tax deductible.

Since the Gala program began, we have been able to provide more than \$40,000 dollars in scholarships to minority high school, college and doctoral students right here in our community. This achievement is directly due to the contributions and support of the business community and private donors. With your continued support, we hope to extend our reach and provide further financial assistance to these deserving students.

As you browse through this guide, we hope that you will see the direct impact of your financial support and understand how you can continue to open the doors of opportunity for the professionals of the next generation.

Sincerely

***Jessica P. Byars***

Jessica P. Byars  
DFW- President  
National Association of Black Accountants  
[www.nabadfw.org](http://www.nabadfw.org)

***Kathy Valentine***

Kathleen Valentine  
DFW – President  
National Black MBA Association, Inc.  
[www.dfwmbs.org](http://www.dfwmbs.org)

**NATIONAL BLACK MBA ASSOCIATION  
&  
NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS**



**THE NATIONAL BLACK MBA ASSOCIATION**

**OUR VISION IS TO BE AN ORGANIZATION THAT LEADS IN THE CREATION OF ECONOMIC AND INTELLECTUAL WEALTH FOR AFRICAN AMERICANS. OUR MISSION IS TO INCREASE THE NUMBER AS WELL AS THE DIVERSITY OF SUCCESSFUL PROFESSIONALS IN THE BUSINESS COMMUNITY. NMBAA IS A NATIONAL ORGANIZATION WITH 42 CHAPTERS ACROSS THE COUNTRY AND IN CANADA.**

We plan to deliver this value by:

- ❖ Providing intellectually stimulating and economically empowering and innovative programs
- ❖ Building partnerships with key stakeholders who help promote their growth
- ❖ Increasing awareness and facilitating access to graduate education programs and career opportunities in management fields
- ❖ Developing the pipeline of youth by providing a framework to deploy business practices

We embrace growth through learning by developing a culture of inclusion and improve access to education and information through our programs, strategic partnerships and our investment in the Dallas – Fort Worth community. We air to become the “Organization of Choice” for business and community leaders to build win-win relationships and to become a positive force in the community. We will sustain this growth by focusing on acquisition, development, participation and retention of leaders within our ranks.



*“Lifting As We Climb”*

**NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS**

**THE DFW CHAPTER IS A PART OF A NATIONWIDE PROFESSIONAL ASSOCIATION WITH THE PRIMARY PURPOSE OF DEVELOPING, ENCOURAGING AND SERVING AS A RESOURCE FOR GREATER PARTICIPATION BY AFRICAN-AMERICANS AND OTHER MINORITIES IN THE ACCOUNTING AND FINANCE PROFESSIONS.**

The organization aims to address the professional needs of its members and to build leaders that shape the future of the accounting and finance professions with an unfaltering commitment to inspire the same in the successors. In cooperation with the vision of the national arm, the goals of this association include, but area not limited to, the following:

- ❖ To represent the interests of current and prospective minority accounting professionals
- ❖ To encourage and assist minority students entering the accounting profession
- ❖ To promote and develop the professional skills of our members
- ❖ To provide opportunities for members to fulfill their civic responsibility
- ❖ To ensure long term financial stability and provide adequate resources to implement chapter, regional and national programs

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**BOTH DFW CHAPTERS OPERATE WITH A 100% VOLUNTEER BOARD OF DIRECTORS AND COMMITTEE CHAIRPERSONS, WITH NO FULL TIME STAFFS. YOUR DONATIONS WILL GO DIRECTLY TO THE STUDENT SCHOLARSHIPS AND TO DELIVING PROGRAMS IN THE COMMUNITY.**

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**BUSINESS COMMUNITY  
AWARDS GALA**

**EVENT DETAILS**

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THE DFW CHAPTERS OF THE NATIONAL BLACK MBA ASSOCIATION AND THE NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS WILL PARTNER ON NOVEMBER 15TH, 2008 TO RECOGNIZE EXTRAORDINARY INDIVIDUALS IN OUR COMMUNITY WHO 'LIFT AS THEY CLIMB' BY CREATING ECONOMIC OPPORTUNITY AND INTELLECTUAL WEALTH OPPORTUNITIES. THESE INDIVIDUALS AND ORGANIZATIONS HAVE SHOWN A TRUE COMMITMENT TO DIVERSITY. THIS GALA COCKTAIL RECEPTION AND DINNER WILL BRING TOGETHER CORPORATIONS, ENTREPRENEURS AND INDIVIDUALS TO HELP RAISE FUNDS TO PROVIDE SCHOLARSHIPS FOR DESERVING DFW AREA HIGH SCHOOL AND COLLEGE STUDENTS.

**DATE:** SATURDAY NOVEMBER 15, 2008

**LOCATION:** OMNI DALLAS HOTEL AT PARK WEST  
1590 LBJ FREEWAY  
DALLAS, TEXAS 75234

**PROGRAM:** 6:00PM RECEPTION AND LIVE ENTERTAINMENT  
7:00PM GALA DINNER  
8:00PM AWARDS PROGRAM

**TICKET INFO:** TICKET SALES BEGIN JULY 15, 2008  
INDIVIDUALS \$75  
PURCHASE ON-LINE AT [BCAG.DFWMBAS.ORG](http://BCAG.DFWMBAS.ORG)

**TABLE SPONSORS \$1,000**  
**(USE ATTACHED REGISTRATION FORM)**

- RECOGNITION AS SPONSOR DURING THE PROGRAM AND PRINT MEDIA
- NAME LISTED IN PROGRAM BOOK
- ONE RESERVED TABLE SEATING TEN GUESTS

**CONTACT:** SUSAN BELL, NBMBAA MEMBERSHIP CHAIR  
972-684-8354 OR [MEMBERSHIP@DFWMBAS.ORG](mailto:MEMBERSHIP@DFWMBAS.ORG)

KATHY VALENTINE, NBMBAA PRESIDENT  
214-745-4884 OR [INFO@DFWMBAS.ORG](mailto:INFO@DFWMBAS.ORG)



The DFW Chapters of the  
The National Black MBA Association, Inc.  
The National Association of Black Accountants

**Business Community Awards Gala**

**NBMBAA SPONSORSHIP PACKAGES:**

- GOLD SPONSOR (Title Sponsor):** **\$7,500**
- ❖ Recognition as **title** sponsor during the program
  - ❖ Name and logo listed **on the cover** of the program booklet
  - ❖ Company name listed in marketing materials
  - ❖ Company name listed on each organizations' web-site as event sponsor for **1 year**
  - ❖ **Two tables** seating ten guests each
  - ❖ **Four e-mail blasts** opportunities (1 per quarter) to address the NABA and NBMBAA membership with a company promotion or job opening ads
  - ❖ **Full page color ad** in program booklet
  - ❖ **Color signs (3X6) with company logo displayed in ballroom**
  - ❖ **Company branded gala marketing gift for each attendee pre-set at each table**
- SILVER SPONSOR** **\$5,000**
- ❖ Recognition as sponsor during the program
  - ❖ Name listed in the program booklet
  - ❖ Company name listed in marketing materials
  - ❖ Company name listed on each organizations' web-site as event sponsor for **6-months**
  - ❖ **Two tables** seating ten guests
  - ❖ **Two e-mail blasts** opportunities to address the NABA and NBMBAA membership with company promotion or job opening ad
  - ❖ **½ page color ad** in the program booklet
- BONUS GOLF & GALS SPONSOR (Save \$500!)** **\$1,500**
- The bonus sponsor package includes:
- ❖ Recognition as a BCAG BRONZE table sponsor
  - ❖ NBMBAA Scholarship Golf Classis Hole sponsorship, which includes:
    - VIP entry for a total of 4 golfers
    - Recognition as sponsor during the awards program and in print media
    - Dedicated hole-for-a-day on-site marketing and flag placement
- BRONZE SPONSOR (Table Sponsor)** **\$1,000**
- ❖ Recognition as sponsor during the program
  - ❖ Name listed in the program booklet
  - ❖ Company name listed in marketing materials
  - ❖ Company name listed on each organizations' web-site as event sponsor for 3-mths
  - ❖ One table seating ten guests



**BUSINESS COMMUNITY AWARDS GALA**  
**SPONSOR REGISTRATION FORM**

**Yes! We wish to support the Gala! (please check one)**

**BRONZE TABLE SPONSOR:** \$1,000

**GALA AND GOLF SPONSOR\*:** \$1,500

\*On October 6, 2008, we will also be hosting a Golf Scholarship outing. NBMBA corporate sponsors will have the opportunity to sponsor a golf hole for \$1,000. Sponsor both events and you can save \$500!

**SILVER SPONSOR:** \$5,000

**GOLD (TITLE) SPONSOR:** \$7,500

COMPANY NAME (As it will appear publicly): \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

CONTACT PHONE AND E-MAIL: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CITY, STATE AND ZIP: \_\_\_\_\_

**METHOD OF PAYMENT**

A check for \$ \_\_\_\_\_ is enclosed, payable to NBMBA DALLAS CHAPTER

Check Number: \_\_\_\_\_

Credit Card Payment

Please **e-mail** me an electronic invoice, so that I can make payment via credit card. Payment will be handled through the Reg-Online payment system. Credit cards payments can be via Visa, MasterCard, American Express or Paypal.

Please Invoice

Address is different than above, please include: \_\_\_\_\_

**Please e-mail form to [president@dfwmbas.org](mailto:president@dfwmbas.org) or fax to K. Valentine (214) 853-4497.**

**Checks can be mailed to: NBMBA DALLAS CHAPTER  
P.O. BOX 797174  
DALLAS, TX 75379**

*Please note: Deadline is Friday October 26, 2008 for print purposes. For more info e-mail [info@dfwmbas.org](mailto:info@dfwmbas.org).*