

National Black MBA Association Dallas/Ft. Worth Chapter

Strategic Partner Benefits



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NBMBAA Dallas / Ft. Worth Chapter

✓ **Access to diverse talent pool including:**

- **MBA graduates**
- **MBA candidates and prospective students**
- **Experienced professionals**

✓ **Exhibitor opportunities at various chapter events through the year**

✓ **Increased visibility through advertising and public relations**

✓ **Marketing/branding opportunities for signature events**

✓ **Diversity exposure for your company or educational institution**

Contact Wendi M. Mouton at vpops@dfwmbas.org for more information

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FAQs

- Q: How many people does the chapter reach with e-mail campaigns? How many attend events?**
- A: The e-mail distribution list is 1,500+, but our membership is 288. 100 people attended the 2010 Membership Kickoff.**
- Q: Does the chapter have any connections to graduating students?**
- A: Yes, our mentorship program is geared toward high-school students; our scholarships are offered to high-school students and extend through the PhD level.**
- Q: How do you organize the corporate spotlight event?**
- A: A chapter representative will be assigned to your company. The representative will work with your company to understand your specific requirements and will chart the course of action that will yield the desired results.**
- Q: What is the minimum level a corporation can invest?**
- A: [Contact Wendi M. Mouton at vpops@dfwmbas.org](mailto:vpops@dfwmbas.org) for more information or to discuss investment opportunities.**

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FAQs (continued)

Q: How long is the investment period?

A: 12 months from time the investment is received, unless otherwise stipulated

Q: What forms of payment are accepted?

A: The chapter accepts checks (invoice payment), all major credit cards and in-kind gifts

Q: What distinguishes you from other organizations?

A: We are business leaders and run the chapter as a non-profit corporation. When we work with you, we will set goals and measurements for your desired outcome. The local chapter has been run successfully for 20 years.

Q: If I am only looking for finance professionals, can the chapter get me access to a specific group?

A: Yes, we support targeted marketing and recruiting requests.

Q: Where do I sign up?

A. [Contact Wendi M. Mouton at vpops@dfwmbas.org](mailto:vpops@dfwmbas.org) for more information

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Investment Opportunities

- **Gold**
 - One (1) Corporate Spotlight Program
 - Job ad placement on chapter website – 180 Days
 - Three (3) Email distribution opportunities to local members
 - Title sponsorship of Annual Golf Tournament (Includes Registration for Two Golfers)
 - Logo placement on the DFW Chapter's Website
 - Two (2) full NMBBAA memberships – one year term
- **Silver**
 - One (1) Corporate Spotlight Program
 - Job ad placement on chapter website – 90 Days
 - Two (2) Email distribution opportunities to local members
 - Logo placement on the DFW Chapter's Website
 - Two (2) full NMBBAA memberships – one year term
- **Bronze**
 - One (1) exhibit table registration for the College Conference or Workshop/Panel Speaking Opportunity
 - Two (2) Email distribution opportunities to local members
 - Logo placement on the DFW Chapter's Website
 - Two (2) full NMBBAA memberships – on year term
- **A-la-carte Options**
 - Golf Tournament Sponsor
 - LOT Adopt-a-Leader Sponsor
 - Donor / Scholarship Fund
 - Donor / In-kind Gift
 - Donor Bridge – www.donorbridgetx.org Search for National Black MBA Association Dallas Chapter
- **Custom packages also available**

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